



Sponsor Opportunities Montessori Europe Congress Dublin 2019



The impact of Montessori education on the wider society is the guiding question for 2019 congress, where we will also celebrate the contribution made by Irish Montessorians to establish Montessori Europe organisation twenty years ago in 1999.

The keynote speakers and presenters will examine the relevance of Montessori education across a broad spectrum of topics, from peace education to research and dementia. With many opportunities to network and build new friendships.

Sponsors will have the opportunity to reach out to a network of appr. 7.000 Montessori Educators prior to the congress and to 250 - 300 attendees during the congress.

Sponsor Opportunities

Partner packages include promotion and cooperation for 1 year following the congress.

Exhibitor and Market Place sponsorship is restricted to congress activities only. All sponsorship packages can be combined.

Sponsor Packages

Sponsorship Packages	Strategic Partner (congress & 1 year ongoing)	Preferred Partner (congress & 1 year ongoing)	Partner (congress & 1 year ongoing)	Exhibitor (congress only)	Marketplace (congress only)
Price	€ 10.000	€ 5.000	€ 2.500	€ 1.250	€ 500
Staff (including congress registration / dinner / social events)	5	2	1	1	0
Price for additional congress registrations (max. 10)	individual group discounts available	individual group discounts available	Early Bird Price	Early Bird Price	Early Bird Price
Company exposure at the congress	Sponsor-supplied signage displayed at congress venue and exhibition individually agreed exclusive features in connection with the congress program, (f.i.: introduction to keynote speeches / hosted workshops or forums) + 3 features from other packages 1 page (cover) in congress brochure	Sponsor-supplied signage displayed at congress venue and exhibition exclusive and prominent product display at exhibition (no competing vendors) + 3 features from other packages (Partner, Exhibition, Market Place) 1 page in congress brochure	Sponsor-supplied signage displayed at congress venue and exhibition prominent product or company display at exhibition + 3 features from Exhibitor package ½ page in congress brochure	Sponsor-supplied signage displayed at exhibition 3 individually agreed promotional activities during the congress (f.i. product showcase, exhibition table, flyer/collaterals distributed to attendees) ¼ page in congress brochure <i>1 hosted workshop (not 2019)</i>	Sponsor-supplied signage displayed at market place/meeting point 2 promotional activities at the meeting point Logo and name in congress brochure <i>1 hosted workshop (not 2019)</i>
Congress Website and communication to members prior to the congress, including social media channels	Logo, name & short description, prominent as strategic partner & Click through to sponsor supplied landing page Logo/banner as strategic partner in social media channels + 3 features from other packages	Logo, name & short description, prominent as preferred partner & Click through to sponsor supplied landing page Logo/banner as preferred partner in social media channels + 3 features from partner, exhibitor or marketplace package	Logo, name & short description, prominent as partner & Click through to sponsor supplied landing page Logo/banner as partner in social media channels + 2 features from exhibitor or marketplace package	Logo and name in exhibitor overview Banner / Click through to exhibitor overview or website product display / offers prior to congress in social media channels + 1 feature from marketplace package	Logo in market place overview Logo in market place information in social media channels 2 individually agreed promotions in social media channels and mailings
Ongoing activities /promotion support for ME for 1 year after the congress for 1 year)	Logo & short description, prominent as strategic partner 3 individually agreed promotion and activities throughout 1 year (f.i. working groups, mailings, joint activities, product offers)	Logo & short description, prominent as preferred partner 2 individually agreed promotion and activities throughout 1 year (f.i. working groups, mailings, joint activities, product offers)	Logo & short description, prominent as partner 1 individually agreed promotion and activity throughout 1 year (f.i. working groups, mailings, joint activities, product offers)	no	no
Additional features	individually agreed in partner contract	individually agreed in partner contract	individually agreed in partner contract	no	no

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